



Montreal, June 30th, 2008 — **The Canadian wireless management Forum** will host on October 9th, 2008 a roundtable discussion entitled "Face to face between supply and demand". Chaired by Mr. Louis Brunel, president and CEO of the International Institute of Telecommunications, the roundtable will illustrate by concrete cases how, as a first step, Canadian companies have been able to increase their efficiency and competitiveness by adopting wireless technology solutions developed by Canadian companies. In second step, you will witness how Canadian technology companies have been successful in persuading Canadian companies to adopt and implement their business solutions.

Grouping eight experts, this roundtable will be held at 10:30 a.m. and will be followed by a question and answer period from the audience. We invite you to regularly consult the Web site under "programming" for the various experts that we have chosen to launch this unique debate. Together they will discuss ways to stimulate and support innovations of companies in the wireless field.

The goal of this roundtable is to foster a better relationship between supply and demand among different members of our business community in the wireless field based on concrete examples of successful collaborations.

For more information, please visit the website: www.wirelessmanagementforum.ca or contact Valerie Gemme by phone at 1 866-386-5050, ext 100 or 450 729-1144, extension 100.